Qualification type: BTEC Single (1 A level) or Double (2 A-levels)

Exam Board: Pearson

## What will I learn?

This qualification is designed to give learners a technical understanding of graphic design. Learners gain knowledge and skills in areas such as typography, illustration and web design to produce vocational projects in graphic design. Learners choose an optional unit in another art and design discipline that complements the subject and gives breadth to their practice. This qualification is for post-16 learners intending to gain employment in graphic design, or further study in higher education.

Work is generated through practical projects, briefs, workshops and engagement with industry, preparing them through the development of portfolios and materials for progression. The course comprises of 8 units taken over 2 years, there are 3 examination units and 5 controlled assessment units. This course is a double award which is equivalent to two A-levels.

## How is my work assessed?

Single	Double
<ul> <li>Two external exams:</li> <li>Unit 1 Exam: Visual Recording and Communication. 3hrs exam with brief provided 4 weeks before exam</li> <li>Unit 2 Exam: Critical and Contextual Studies. 3 hrs monitored preparation before and 3.5hrs exam time. Brief provided 4 weeks before.</li> <li>Two Internal units: <ul> <li>Unit 3 - Evolution</li> <li>Init 10- Book covers</li> </ul> </li> </ul>	<ul> <li>Three external exams:</li> <li>Unit 1 Exam: Visual Recording and Communication. 3hrs exam with brief provided 4 weeks before exam</li> <li>Unit 2 Exam: Critical and Contextual Studies. 3 hrs monitored preparation before and 3.5hrs exam time. Brief provided 4 weeks before.</li> <li>Unit 7 Exam: Developing and Realising Creative Intentions. 20hrs preparation time before and 25hr exam. Brief provided 8 weeks before</li> <li>Five Internal: <ul> <li>Unit 3 - Evolution</li> <li>Unit 4 -landscapes</li> <li>Unit 5 - portfolio</li> <li>Unit 10- book covers</li> <li>Unit 13 - zoomorphic</li> </ul> </li> </ul>

## What should I consider before starting this subject?

Before starting A-level Graphics, some key things to consider are your creativity skills; drawing on computers and by hand; have a creative mindset; and have an interest in being hands on, trying new skills and techniques. The course will give you plenty of creative freedom to design in your own way. You will need to spend time learning/developing skills in programs like photoshop and illustrator.

## Why is this course useful and what might it lead to?

The Diploma in Art & Design Practice specification has been developed alongside experts from the creative industries to focus on practical and progression-focused learning. This course provides learners with opportunities to enter a broader range of higher education, apprenticeships, or employment roles. We take many opportunities to introduce our students to guest speakers and lecturers as well as careers workshops to expose students to every opportunity.

Entry requirements Graphics GCSE or Art/photography, textiles GCSE desirable; Grade 4 English

Where can I find out more information? Speak to Design and technology teachers or visit:

https://qualifications.pearson.com/en/qualifications/btec-nationals/art-and-design-2016.html#%2Ftab-Extended-Certificate\_1