



**Qualification type:** Cambridge Technicals Business Level 3

**Exam Board:** OCR

## **What will I learn?**

Unit 1 – The Business Environment (Exam)

Unit 2 – Working in Business (Exam)

Unit 3 – Business Decisions (Exam)

Unit 4 – Customers and Communication (Coursework)

Unit 5 – Marketing and Market Research (Coursework)

## **How is my work assessed?**

Units 1, 2 and 3 are undertaken in year 12 and are examination units.

Units 4 and 5 are coursework units and is first internally marked and moderated by your teachers, this is then sent off to OCR who externally moderate and bank the marks achieved.

## **What should I consider before starting this subject?**

- A keen interest in Business Studies and Enterprise.
- A qualification in Business Studies or Enterprise.
- The ability to work independently.
- The ability to meet deadlines.
- The ability to work under pressure.
- A curiosity for new knowledge.
- A grade 4 minimum in English.
- The ability to be creative and expressive with your ideas.

## **Why is this course useful and what might it lead to?**

Students will gain knowledge on various aspects of Business Studies required in the workplace if one wishes to pursue a career within the industry or set up your own business.

This course will allow you to continue your studies at university and undertake a degree in accountancy, business management and/or business administration.

## **Entry requirements**

- Grade 4 minimum in English.
- Grade 4 in Business Studies/Enterprise.

## **Where can I find out more information?**

<https://www.ocr.org.uk/qualifications/cambridge-technicals/business/units/#level-3>